

# 2017 GLOBAL INDUSTRY UNIVERSITY COOPERATION FORUM



## Industry University Cooperation proposes a New Paradigm in Job Creation



**Date** October 31st(Tue), 2017 13:00~18:00

**Venue** 3rd Floor Conference Room, BEXCO Exhibition Center II, Busan, Republic of Korea

Dear All,

We are glad to invite you to the '2017 Global Industry University Cooperation Forum' on October 31st in BEXCO, Busan. The forum will be held under the theme, "Industry University Cooperation proposes a New Paradigm in Job Creation".

We have invited Professor Mark A. Serva of University of Delaware, a globally-renowned expert in PBL(Problem-Based Learning), who will give a keynote speech in "The Innovative Way to Change the University Education Curriculum to Develop Human Resources in the era of the 4th Industrial Revolution". In addition, top experts in Industry University Cooperation including Professor Woo-seung Kim of Hanyang University-ERICA will address vivid examples regarding the Innovation of Education Curriculum in Universities.

We look forward to your interest and participation especially for those who are interested in Industry University Cooperation.

Thank you for your consideration.

## Program

Time	Agenda	Speaker
13:00-13:45	Registration	
13:45-14:00	Congratulatory Performance 1	
14:00-14:05	Opening Announcement	
14:05-14:10	Introducing Participants	
	Opening Address	Ministry of Education
14:10-14:30	Welcoming Address	Busan Metropolitan City, Dong-A Ilbo, National Research Foundation of Korea
14:30-15:20	<Keynote Talk> The Innovative Way to Change the University Education Curriculum to Develop Human Resources in the era of the 4th Industrial Revolution	Dr. Mark SERVA Professor of University of Delaware
15:20-15:30	Coffee Break	
15:30-15:40	Congratulatory Performance 2	
15:40-15:50	<Case Presentation 1> The Case of the Innovative Education Curriculum of Hanyang University ERICA-PBL Center	Dr. Woo-seung KIM, Vice President of Hanyang University ERICA
15:50-16:05	<Case Presentation 2> The Case of the Innovative Education Curriculum of the Netherlands and Sungkyunkwan University	Dr. Thorsten SCHUETZE Professor of Sungkyunkwan University
16:05-16:15	<Case Presentation 3> The Case of the Innovative Education Curriculum of Education 3.0	Dr. Tae-eog LEE, Director of the Center for Excellence in Learning and Teaching, Korea Advanced Institute of Science and Technology(KAIST)
16:15-16:30	<Case Presentation 4> The Case of the Innovative Education Curriculum of France and Changwon National University	Dr. Mathieu TERNER, Professor of Changwon National University
16:30-16:40	<Case Presentation 5> The Case of the Innovative Education Curriculum of Pusan National University	Dr. Choong-rak KIM, Professor of Pusan National University
16:40-16:55	<Case Presentation 6> The Case of the Innovative Education Curriculum of the UK and Korea University	Ja-young KIM, Professor of Korea University
16:55-17:50	Discussion and Q&A	All speakers (Moderator : Dr. Woo-seung KIM)
17:50-18:00	Concluding Remarks	

\*Registration Fee is not required.

\*Dinner will be offered for free.

\*Busan Night Tour will be offered for free.

(limited to 30 pre-registrants only)

\*Korean-English / English-Korean Interpretation will be provided.

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Homepage : <http://www.uicexpo.org/html/forum01.php>

## Speakers



**Dr. Mark SERVA,**  
Professor of Univ. of Delaware

- Former Director of Institute for Transforming Undergraduate Education(TUJE)
- Recipient of the Lerner College's Outstanding Teacher Award, etc.



**Dr. Woo-seung KIM,**  
Vice President of Hanyang Univ. ERICA

- Honorary President of Korean Society for Industry & Academy Collaboration
- President of LINC+ University Council



**Dr. Thorsten SCHUETZE,**  
Professor of Sungkyunkwan Univ.

- Ph.D. from Leibniz University Hanover(Germany)
- Former Assistant Professor at TU Delft(Netherlands)



**Dr. Tae-eog LEE,**  
Director of the Center for Excellence in Learning and Teaching of Korea Advanced Institute of Science and Technology

- President of Korean Institute of Industrial Engineers
- Dean of KAIST Academy



**Dr. Mathieu TERNER,**  
Professor of Changwon Univ.

- M.Sc. from Ecole des Mines d'Albi (France)
- Ph.D. from Politecnico di Torino (Italy)



**Dr. Choong-rak KIM,**  
Professor of Pusan National Univ.

- Former Chief Academic Officer
- President of Korean Statistical Society



**Ja-young KIM,**  
Professor of Korea Univ.

- Former Architectural Designer at Snell Associates(UK)
- Best Professor Award, etc.

Hosted by | Ministry of Education

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THE DONG-A ILBO

Organized by | National Research Foundation of Korea

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